

MEMBERSHIP BENEFITS

ACCESS A WIDE RANGE OF RESOURCES AND OPPORTUNITIES





















# MEMBER BENEFITS



Membership to SCA (NSW) provides those individuals and businesses living and working in the strata industry access to a wide range of resources and opportunities.

## **BUSINESS AND INDIVIDUAL PROMOTION**

- Credibility by associating your brand with the peak industry body for strata sector, leading the way for the Property Industry with the highest form of consumer protection regulation approved by the Government
- Limited civil liability for businesses and individuals.
- Improved Professional Standards
- Further CPD requirements ensuring better educated and engaged staff.
- Improved systems and processes for your businesses.
- Further support for SCA NSW members with more resources available.
- A more streamlined approach for clients.
- An improved client experience.
- Membership certificate
- Member logo
- Professional Strata Manager logo
- Strata Services specialisation
- Online Directory

## **AWARDS AND RECOGNITION**

- Strata Community Awards program recognising industry and community leaders
- Opportunities for benchmarking
- Recognition of achievements and contribution to the strata industry and community

# EDUCATION AND PROFESSIONAL DEVELOPMENT

- Continuing Professional Development program double the NSW regulator requirements
- Optional tailored content for businesses
- Fortnightly Webinars PSS members only
- Conferences and Events
- Strata Services Specialist Course
- Strata Committee Training

## **POLICY, ADVOCACY AND RESEARCH**

- Access to decision-makers at State and Federal levels
- Participation in policy discussions and industry forums
- Participation in the development of policy
- Involvement in the NSW Strata and Community Law review with regular updates and representation
- Member representation from three different member categories

#### **MEDIA REPRESENTATION**

- Dedicated media liaison to profile SCA (NSW) as a thought-leader in strata
- Relationships with leading media channels to ensure the SCA (NSW)'s voice is heard in the greater community

- Partnerships with affiliated organisations to create a cohesive approach to the strata industry and community
- Information and connection through social media

#### **COMMUNITY**

- Strata manager members of SCA NSW will operate under a robust code of ethics, increasing consumer protection.
- Additional education requirements of Manager members to ensure better educated Strata Managers.
- Participation with other industry and community working groups
- Growing networks with other affiliated property stakeholders
- A list of all Stata manager members in NSW.
- Committee participation

## **RESOURCES AND INFORMATION**

- Inside Strata (print and online)
- Website
- E-communications (members)
- Social media connection
- Fact sheets
- Industry updates
- Strata and Community Living newsletter (quarterly)
- Strata Management Agency Agreement
- Strata Works agreement
- Who's responsible guides
- Best practice guides
- Online directory
- Online job search and recruit
- Strata Committee Training

### FREE AND DISCOUNTED MEMBER EVENTS

- Member rates at conventions and events including national and state events
- Convention, Events and Networking
- Strata Community Awards
- Golf Day
- Sailing Day
- Principals Retreat, Principals Night Off
- Dinners and charity events
- Industry briefing sessions and information seminars

## **SPONSORSHIP**

- Advertising for members in Inside Strata and Strata Services Directory
- Year round sponsorship opportunities for events and educational courses
- Sponsorship opportunities at events such as the Annual Convention and Awards