Kirsten Terry joined the Executive Team of PICA Group in early 2016 and currently holds the position of Executive General Manager, People & Culture. During her tenure at PICA Group, Kirsten has driven a culture-change program transforming the Company's employee value proposition and achieving a dramatic increase in employee satisfaction and reduction in employee turnover.

Joining the SCA Board as an alternative Director in 2017 and full Director in 2018 and 2019, Kirsten currently chairs the SCA NSW Education Committee, is a member of the SCA NSW Code of Conduct Committee and sits on the SCA National Education Advisory Committee. In addition, Kirsten is able to draw on her specialised skill-set and experience to provide advice to both the Board and the Secretariat on employment matters and spearheaded the push to gender equity on the Board via the SCA NSW Board Mentorship Program for female strata professionals.

The Education Committee, along with the SCA NSW secretariat, have achieved considerable success throughout 2020 developing a full 12-month calendar of webinar-delivered training that addresses both Fair Trading requirements and member feedback. The 2021 calendar, including CPD accredited bundles, is close to publication and Kirsten is keen to continue developing SCA's Education offering to include face to face masterclasses (when possible) and e-learning programs in order to provide a fully customisable and flexible learning experience for strata managers; and also expand the offering to include subjects of interest for suppliers and owners.

Kirsten asks for member support to continue the development of the education and gender equity programs.