

# MEMBERSHIP BENEFITS

ACCESS A WIDE RANGE  
OF RESOURCES AND  
OPPORTUNITIES





# MEMBER BENEFITS

Membership to SCA (NSW) provides those individuals and businesses living and working in the strata industry access to a wide range of resources and opportunities.

## BUSINESS AND INDIVIDUAL PROMOTION

- Credibility by associating your brand with the peak industry body for strata
- Membership certificate
- Member logo
- Strata Management Accreditation Program
- Strata Services specialisation
- Online Directory

## AWARDS AND RECOGNITION

- Strata Community Awards program recognising industry and community leaders
- Opportunities for benchmarking
- Recognition of achievements and contribution to the strata industry and community

## EDUCATION AND PROFESSIONAL DEVELOPMENT

- Continuing Professional Development program
- Optional tailored content for Businesses
- Masterclasses
- Conferences and Events
- Strata Services Specialist Course
- Strata Committee Training

## POLICY, ADVOCACY AND RESEARCH

- Access to decision-makers at State and Federal levels
- Participation in policy discussions and industry forums
- Participation in the development of policy
- Involvement in the NSW Strata and Community Law review with regular updates and representation
- Member representation from three different member categories

## MEDIA REPRESENTATION

- Dedicated media liaison to profile SCA (NSW) as a thought-leader in strata
- Relationships with leading media channels to ensure the SCA (NSW)'s voice is heard in the greater community
- Partnerships with affiliated organisations to create a cohesive approach to the strata industry and community
- Information and connection through social media

## COMMUNITY

- Committee participation
- Involvement with other industry and community working groups
- Increasing networks with other affiliated property stakeholders

## RESOURCES AND INFORMATION

- Inside Strata (print and online)
- Website
- E-communications (members)
- Social media connection
- Fact sheets
- Industry updates
- Strata and Community Living newsletter (quarterly)
- Strata Management Agency Agreement
- Strata Works agreement
- Who's responsible guides
- Best practice guides
- Online directory
- Online job search and recruit
- Strata Committee Training

## FREE AND DISCOUNTED MEMBER EVENTS

- Member rates at conventions and events including national and state events
- Free Christmas party
- Convention, Events and Networking
- Strata Community Awards
- Golf Day
- Sailing Day
- Principals Retreat, Principals Night Off
- Dinners and charity events
- Industry briefing sessions and information seminars

## SPONSORSHIP

- Advertising for members in Inside Strata and Strata Services Directory
- Year round sponsorship opportunities for events and educational courses
- Sponsorship opportunities at events such as the Annual Convention and Awards