



# 2018 SCA (NSW) Convention

TRADE EXHIBITION PROSPECTUS

Thursday 25 - Friday 26 October 2018 | Sydney, Hilton Hotel



PLATINUM SPONSORS



# Trade Exhibitor Opportunities

## Trade Exhibition Booths

We have 40 trade booths available for 2018, so get in quickly to secure your spot.

Next year's trade exhibition will be a major feature at the convention for companies to showcase their products and services.

All breaks and meals (including pre-drinks for the Convention Gala Dinner) will be held around the exhibition area and will give the delegates the opportunity to browse and meet exhibitors.

Strata Managers, Principals and Industry stakeholders will be there to see what's on offer in the strata community and enjoy the opportunity to catch up with exhibitors.

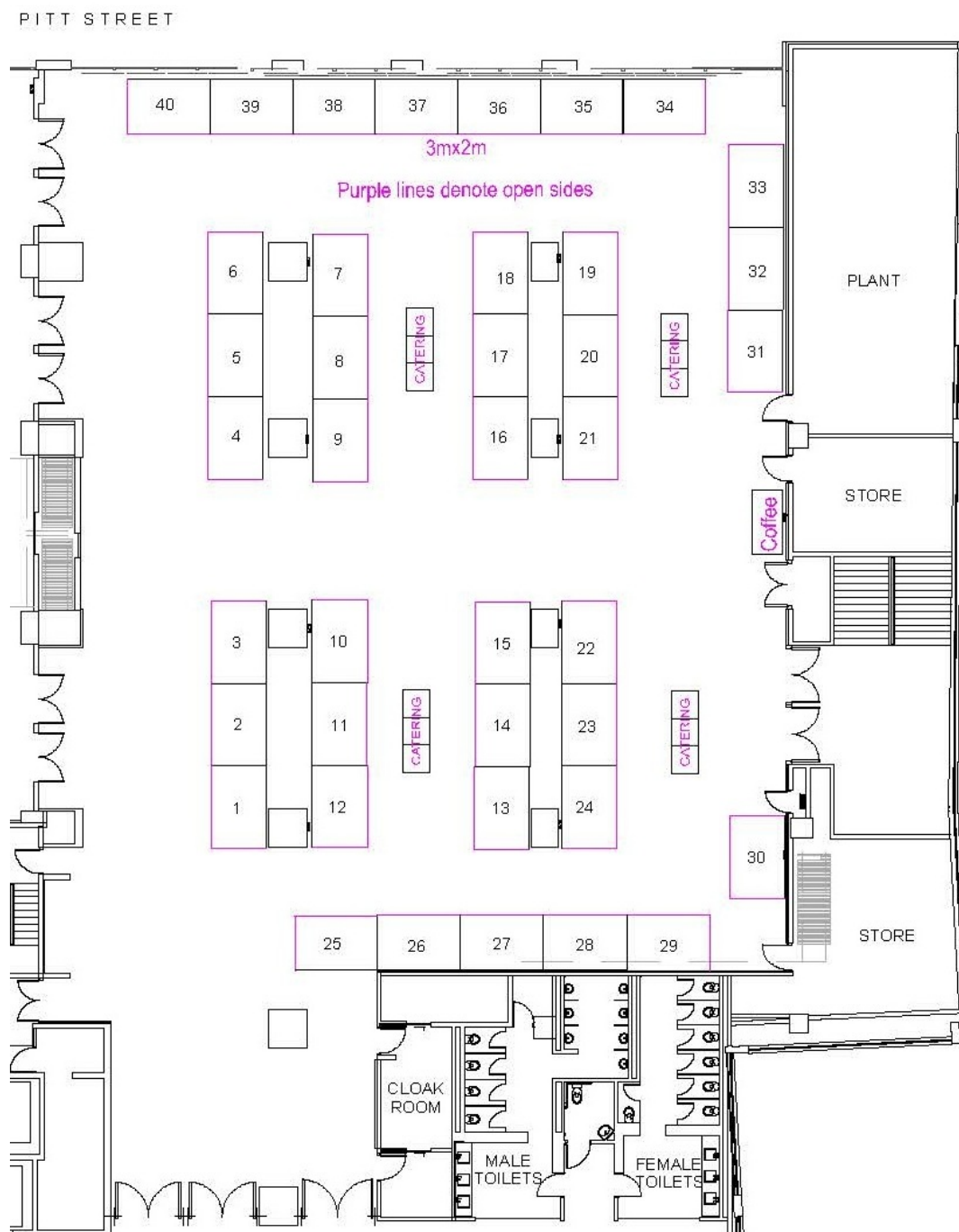
\$4,950.00 inclusive of GST

Includes;

- 2 day opportunity (Thursday & Friday)
- Single booth 3m x 2m shell scheme with 2 lights, power point and standard fascia
- 2 x registrations to the convention including the Gala Dinner
- Branding on convention website
- Insert in convention satchel
- Acknowledgment from MC or facilitator throughout the convention
- Trade passport promotion
- Logo on sponsor loops slides
- Logo on entry signage
- Logo in convention program
- Electronic copy of delegates list post-convention and within privacy requirements
- Complimentary Exhibitor workshop

Don't miss out.  
Get in early  
to secure your  
sponsorship  
opportunity.

# Trade Exhibition Floor Plan



## Suit casing Policy

SCA (NSW) has a no-tolerance policy regarding 'suit casing'. Which describes the practice of non-sponsoring or exhibiting companies or individuals promoting business at its convention and other events including trade display areas, in aisles or in the lobbies, and/or representing their services or soliciting conference participants for conflicting social activities. Distribution and/or display of commercial literature are restricted to the trade display areas by participating exhibitors only. Unauthorised literature and signs are prohibited. Violators of this policy will be ejected from the convention and event and will be charged the single display booth rate. Should members experience persons acting contrary to this policy, please bring it to the attention of the SCA (NSW) Secretariat.

# Trade Exhibition Booking Form

Please complete the booking form and return via [events.nsw@strata.community](mailto:events.nsw@strata.community) or fax to (02) 9492 8298. SCA (NSW) does not guarantee a trade table just by returning a booking form. A staff member from SCA (NSW) will confirm this with you. Networking is the responsibility of the exhibitor, not SCA (NSW).

COMPANY NAME	
<input type="text"/>	
CONTACT NAME	
<input type="text"/>	
EMAIL ADDRESS	PHONE / MOBILE NUMBER
<input type="text"/>	<input type="text"/>
NAMES OF COMPANY REPRESENTATIVES ATTENDING (IF BOOKING A TRADE TABLE)	
1. <input type="text"/>	2. <input type="text"/>

SPONSORSHIP TYPE	COST (including GST)
Single Trade Booth (3m x 2m)	\$4,950.00
Please tick here to retain your 2017 booth location	<input type="checkbox"/>
or please state below your preferred trade booth location in order of your preference from 1-3	
1. <input type="text"/>	2. <input type="text"/>
	3. <input type="text"/>

## Terms and Conditions

In order for your chosen space to be reserved, a 10% non-refundable deposit will be required. A further 40% of the total payment will be due no later than 30th of April 2018. The final 50% will be due to be paid no later than 31st of July 2018.

### Trade Exhibition Booth Sponsorship:

Additional items including furniture are at the exhibitor's expense. Inclusions of the trade exhibition booth can be found on page 1.

For additional items to hire, the contracted trade stand builder details will be given to you upon confirming your sponsorship.

A total of 2 representatives are to be at the trade exhibition stand at any one time. Different times can have different representatives however all names are to be provided to SCA (NSW) in advance.

### Safety:

All exhibitors must agree to comply with the venue and stand building WH&S requirements.

### All Sponsors:

Please provide your logo in jpeg, minimum 300dpi.

### CANCELLATION & REFUND POLICY

Cancellation must be provided in writing to [events.nsw@strata.community](mailto:events.nsw@strata.community) at least 45 days prior to the event. The following cancellation fees apply:

- More than 45 (forty-five) days before the event the 10% non-refundable deposit will be kept
- Less than 45 (forty-five) days before the event 60% cancellation fee
- Less than 21 (twenty-one) days before the event 100% cancellation fee



Strata Community Australia (NSW)  
Level 1, Suite 102  
845 Pacific Highway,  
Chatswood NSW 2067  
Phone: (02) 9492 8200  
Fax: (02) 9492 8298  
Email: [events.nsw@strata.community](mailto:events.nsw@strata.community)  
[www.nsw.strata.community](http://www.nsw.strata.community)