

Celebrating Strata

THURSDAY 19TH & FRIDAY 20TH OCTOBER 2017 | HILTON HOTEL SYDNEY

SCA (NSW) 2017 Convention SPONSORSHIP AND TRADE EXHIBITION PROSPECTUS

Platinum Sponsors



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THURSDAY 19TH & FRIDAY 20TH OCTOBER 2017

HILTON HOTEL SYDNEY

The SCA (NSW) Annual Convention, themed '*Celebrating Strata*' offers an exciting 2 day educational program designed for strata managers and principals alike. With networking opportunities and trade exhibitions showcasing the latest products and services on offer to the strata industry.

The 2017 Convention has a variety of sponsorship opportunities for you to highlight your brand and commitment to the industry.

Last year sponsorship opportunities sold out fast. This is the perfect chance to promote your company.

Trade Exhibitor Opportunities

Trade Exhibition Booths

We have 36 trade booths available for 2017, so get in quickly to secure your spot.

This year's trade exhibition will be a major feature at the convention for companies to showcase their products and services.

All breaks and meals (including pre-drinks for the Convention Gala Dinner) will be held around the exhibition area and will give the delegates the opportunity to browse and meet exhibitors.

Strata Managers, Principals and Industry stakeholders will be there to see what's on offer in the strata community and enjoy the opportunity to catch up with exhibitors.

Single Booth

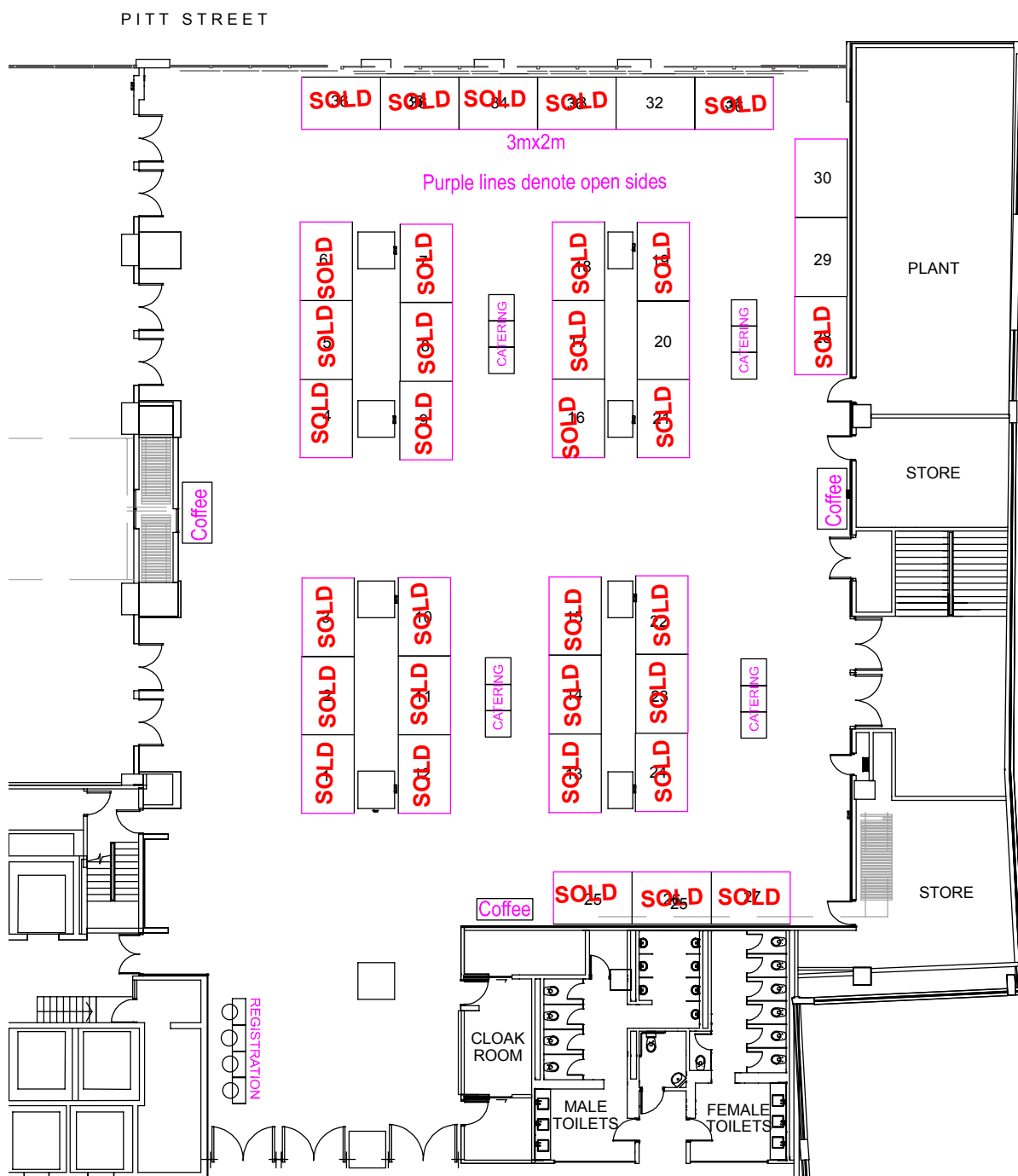
SOLD

\$4,950.00 inclusive of GST

Includes;

- 2 day opportunity (Thursday & Friday)
- Single booth 3m x 2m shell scheme with 2 lights, power point and standard fascia
- 2 x registrations to the convention including the Gala Dinner
- Branding on Convention website
- Insert in convention satchel
- Acknowledgment from MC or facilitator throughout the convention
- Trade passport promotion
- Logo on sponsor loops slides
- Logo on entry signage
- Logo in convention program
- Electronic copy of delegates list post-convention and within privacy requirements

Trade Exhibition Floor Plan



Suit casing Policy

SCA (NSW) has a no-tolerance policy regarding 'suit casing'. Which describes the practice of non-sponsoring or exhibiting companies or individuals promoting business at its convention and other events including trade display areas, in aisles or in the lobbies, and/or representing their services or soliciting conference participants for conflicting social activities. Distribution and/or display of commercial literature are restricted to the trade display areas by participating exhibitors only. Unauthorised literature and signs are prohibited. Violators of this policy will be ejected from the convention and event and will be charged the single display booth rate. Should members experience persons acting contrary to this policy, please bring it to the attention of the SCA (NSW) Secretariat.

More Sponsorship Opportunities

There are plenty of other sponsorship opportunities available for promoting your brand.

Keynote Speaker

Thursday Morning	SOLD	\$2,750.00*
Thursday Afternoon	SOLD	\$2,750.00*
Friday Morning		\$4,000.00*
Friday Afternoon		\$4,000.00*

*INCLUSIVE OF GST

Sponsorships include;

- Logo on keynote speaker slides
- MC to acknowledge sponsor prior and post session
- Logo on convention website
- Logo in convention program
- Insert in convention satchel
- Banner on stage (pull-up only)

Convention Gala Dinner

SOLD

\$8,500.00 inclusive of GST

By sponsoring the Gala Dinner you will highlight your competitive advantage and highlight your commitment to the industry.

Sponsorships include;

- Logo on convention website
- Logo in convention program
- Logo on screen pre and post-performance
- 2 x banners (pull up) placed in Ballroom (set up to the discretion of the conference organiser)
- Table of 10 to the gala dinner

Break sponsorships

Thursday Morning Tea	SOLD	\$1,300.00*
Thursday Lunch		\$1,750.00*
Thursday Afternoon Tea	SOLD	\$1,300.00*
Friday Morning Tea		\$1,300.00*
Friday Lunch	SOLD	\$1,750.00*
Friday Afternoon Tea		\$1,300.00*

Coffee Cart Sponsorship

Thursday	Full Day	SOLD	\$1,550.00*
Friday	Full Day	SOLD	\$1,550.00*

*INCLUSIVE OF GST

Delegates will enjoy all meals within the trade exhibition area; therefore break sponsorship is a great way to promote your company as a supporter of the industry.

All breaks sponsorships include;

- Logo on presentation screen pre and post breaks
- Branded tent card featured at meal stations
- Logo on convention website and program

Cocktail Sponsor - Thursday Night

\$5,500.00 inclusive of GST

Sponsorships include;

- Logo on convention website
- Logo in convention program
- 2 x banners (pull up) placed in cocktail area (set up to the discretion of the conference organiser)
- 2 tickets to the cocktail function

Gala Dinner - Entertainment Sponsor

\$3,300.00 inclusive of GST

Sponsorships include;

- Logo on convention website
- Logo in convention program
- 2 x banners (pull up) placed in ballroom area (set up to the discretion of the conference organiser)
- 2 tickets to the gala dinner

There are plenty of other sponsorship opportunities available for promoting your brand.

1/4 page advertisement within convention program

\$550.00 inclusive of GST

Sponsorships include;

- 1/4 page advertisement within convention program (graphics must be sent to SCA (NSW) by Friday 9th October 2017)
- Logo on convention website
- Logo in convention program

Appreciation Breakfast Sponsor

\$3,300.00 inclusive of GST

Sponsorships include;

- Welcome address to invitees (2 mins)
- 2 (pull up) banners placed in room. (Set up to the discretion of the conference organiser)
- Logo on convention website
- Logo in convention program
- 2 tickets to attend breakfast

Recovery Breakfast Sponsor

\$3,500.00 inclusive of GST

Sponsorships include;

- Branded tent card featured at meal stations
- Logo on convention website
- Logo in convention program

Merchandise Sponsorship Opportunities

Lanyard Sponsor

\$3,500.00 inclusive of GST

Every delegate will receive a lanyard, so a great opportunity to display your logo and promote your brand.

Sponsorships include;

- Logo printed on lanyard (excluding registration name tag and pouch)
- Logo on convention website
- Logo in convention program

Satchel Sponsor

\$5,500.00 inclusive of GST

Every delegate will receive a satchel which will be used post-convention, which is a great opportunity for lasting branding.

Sponsorships include;

- Logo on satchel (along with SCA (NSW) logo)
- Logo on convention website
- Logo in convention program
- Insert in convention satchel

* Satchel design is at the discretion of SCA (NSW)

Satchel Insert Sponsor

\$550.00 inclusive of GST

A great opportunity to promote your business to all convention delegates. You choose the merchandise you wish to provide and we will insert in the convention satchel.

*Subject to approval and received by SCA (NSW) 2 weeks prior to the convention, no exceptions.

Sponsorship/Trade Exhibitor Booking Form

Please complete this form to confirm your sponsorship and return to events.nsw@strata.community or fax to 02 9492 8298

CONTACT DETAILS		
COMPANY NAME		CONTACT NAME
<input type="text"/>		<input type="text"/>
PHONE NUMBER	EMAIL ADDRESS	
<input type="text"/>	<input type="text"/>	
NAMES OF TRADE EXHIBITORS ATTENDING (IF BOOKING A TRADE EXHIBITION BOOTH)		
1. <input type="text"/>		
2. <input type="text"/>		

SPONSORSHIP TYPE	COST (including GST)	SELECT
Single Trade Booth (3m x 2m)	\$4,950.00	<input type="checkbox"/>
Thursday Morning Tea	\$1,300.00	<input type="checkbox"/>
Thursday Lunch	\$1,750.00	<input type="checkbox"/>
Thursday Afternoon Tea	\$1,300.00	<input type="checkbox"/>
Friday Morning Tea	\$1,300.00	<input type="checkbox"/>
Friday Lunch	\$1,750.00	<input type="checkbox"/>
Friday Afternoon Tea	\$1,300.00	<input type="checkbox"/>
Thursday Full Day - Coffee Cart Sponsorship	\$1,550.00	<input type="checkbox"/>
Friday Full Day - Coffee Cart Sponsorship	\$1,550.00	<input type="checkbox"/>
Gala Dinner	\$8,500.00	<input type="checkbox"/>
Cocktail Sponsor - Thursday Night	\$5,500.00	<input type="checkbox"/>
Gala Dinner Entertainment	\$3,300.00	<input type="checkbox"/>
Keynote Speaker - Thursday Morning	\$2,750.00	<input type="checkbox"/>
Keynote Speaker - Thursday Afternoon	\$2,750.00	<input type="checkbox"/>
Keynote Speaker - Friday Morning	\$4,000.00	<input type="checkbox"/>
Keynote Speaker - Friday Afternoon	\$4,000.00	<input type="checkbox"/>
Lanyard	\$3,500.00	<input type="checkbox"/>
Satchel	\$5,500.00	<input type="checkbox"/>
Satchel Insert	\$550.00	<input type="checkbox"/>
1/4 Page program advertisement	\$550.00	<input type="checkbox"/>
Appreciation Breakfast Sponsor	\$3,300.00	<input type="checkbox"/>
Recovery Breakfast Sponsor	\$3,500.00	<input type="checkbox"/>

See next page for Terms & Conditions

Sponsorship/Trade Exhibitor Booking Form

Terms & Conditions

Trade Exhibition Booth Sponsorship;

Additional items including furniture are at the exhibitor's expense. Inclusions of the trade exhibition booth can be found on page 3.

For additional items to hire, the contracted trade stand builder details will be given to you upon confirming your sponsorship.

Only 2 representatives are to be at the trade exhibition stand at any one time. Different times can have different representatives however SCA (NSW) must be informed of names.

Safety;

All exhibitors must agree to comply with the venue and stand building WH&S requirements.

All sponsors;

Please provide your logo in jpeg, minimum 300 dpi.

Questions or queries? Email us at events.nsw@strata.community